

About the Company:

The Qatari Marketers Company was established on the twenty-fourth of April 2003 as a limited liability company, and it is one of the Qatari companies approved and classified by the General Authority for Tourism and Exhibitions.

This resulted in the merging of several individual institutions that were carrying out a number of different service and commercial activities to unite into one entity, the Qatari Marketers Company.

Thus, it becomes one company that possesses all the ingredients for the fastest success. And an entity with commercial and economic weight that is more influential and effective in the commercial and service fields.

As these institutions are characterized by more than fifteen years of experience in both the commercial and service fields, which allowed them to know the work requirements and customers and how to meet those services as quickly as possible.

They met with participation with government and private agencies of the company, which led to continuity and excellence in all transactions.

In addition to that experience and the future vision of the company, considering the requirements of work based on a scientific basis, innovative studies, and scientific and technological theories to move from the theoretical scope to the practical application.

Which aims to implement the service in the best image that the customer desires, and that is what these institutions seek by merging them under the banner: Qatari marketers. It shows the importance of the merger in being a courageous economic and legal tool to restructure the company's sector and strengthen its administrative and financial capabilities to play its full role in the field of investment and development.

This is reflected in the concentration of capital and technology, the gathering of human energies with practical and professional experience, directing decisions to achieve better results, and strengthening competition conditions at the internal and external levels through harmony and integration between the merged institutions.

Waste expenditures are also reduced and units of similar activity and ability to enter the stage of economic growth are reduced, on a stronger basis and broad prospects, not only on the outskirts of Qatar, but also to extend to all parts of the Arab world, God willing, achieving a measure of what Qatar's youth aspire to and their ability to break All the consequences and the power of making decisions.

Qatar occupies a leading position among the countries of the Gulf Cooperation Council, due to its commercial and economic importance in the region and through the continuous growth and prosperity of this generous country.

From this standpoint, our aspirations began to create a unique event on an annual basis to stimulate domestic and foreign tourism, especially among the countries of the Gulf Cooperation Council.

Our future aspirations to hold festivals and events of a distinctive nature in the State of Qatar by collecting the experiences of previous years to highlight bright images worthy of this event and to show the heritage character in a distinctive way for the State of Qatar and participating countries.

Ahmed Saleh Al Buainain

Chairman of the Board of Directors



Ready to set up entertainment cities and festivals:

Several entertainment festivals have been implemented at the state level, including:

- Establishing an entertainment city on the island of Palms from 2004 to 2005***
- Establishing an entertainment village and a carnival in Hayat Plaza from 2004 to 2010 annually***
- Establishing an entertainment city in the exhibition center in the Kingdom of Bahrain 2005***
- Establishing a recreational village at Sealine Beach and Resorts 2009-2010***



The company is proud of its capabilities and extensive experience in the fields of organizing and managing trade and international exhibitions and entertainment festivals.

Only the company achieved its short history by holding several trade fairs in the State of Qatar, including:

Trade fairs and bazaars

- Ramadan bazaar for shopping in Regency halls 2014
- Trade fair in the exhibition center in 2004
- Hayat Plaza Trade Fair 2004
- Trade fair in the mall 2005
- Trade fair in front of all the park 2005
- Trade fair at the Diplomatic Club 2006

Carnivals and events at the tourism level of the country:

2003 Qatar Summer Wonders Festival

Participation in the activities of the Qatar Summer Festival 2004

- Participation in the activities of the Qatar Summer Festival 2005

Providing support, plans, advice, and support to Qatari companies:

Providing consultations and complete theoretical planning for the event, according to the work plan.

Provide and arrange details related to the event or conference, program content, communication channels, technical support, integrated services, social program, preparation of schedules and workflow networks.(

Determine the topic and general concept of the event.

Accounting/Financial Planning and Control - Preparing detailed cost and budget plans and assisting in the implementation of sponsors' programs through our extensive network of contacts.

Providing electronic communications and multimedia systems.

Providing guidance and direction during the conference.

Provide oral and written progress reports.

Consult with relevant committees on important issues.

Providing promotional materials (information cards, conference bags, posters, invitations, name cards...etc.(

Managing the registration process with all its requirements.

